Summary

Nathan Gathright is a product designer with 7+ years of agency and startup experience who is passionate about design systems, building community, and sweating the small stuff. As the creator of PodLink, he is working toward creating an engaging experience for podcasters and listeners. As a creative invested in the local design community, he has designed products and experiences for brands, non-profits, and the Dallas Society of Visual Communications as the Chair of Digital Initiatives.

Experience

Senior Product Designer · Bestow
June 2018 – Present
As part of a small team at a startup that is growing from 25 to 50+ employees, I design, build, and launch new features as products become available nationwide. In that time, our team has designed a system of React components, refreshed our branding, streamlined the user journey, and iterated every aspect of the product. I was recognized for promoting a "systems mindset" across all Bestow products.

Front End Developer · InSite
November 2017 – April 2018
I worked on a variety of marketing websites, using CMSs like WordPress and Wagtail, for clients such as UT Southwestern Medical Center and Chuck Norris's Kickstart Kids. I built and thoroughly tested HTML emails for companies such as Fossil.

UX Designer · Moroch Partners
October 2014 – November 2017
I designed and built digital solutions for clients such as McDonald's, FedEx Office, Midas, AdvoCare, and Make-A-Wish North Texas. I built mobile-first websites, landing pages, banner ads, and advanced tooling such as an automated system to deploy dozens of landings pages for Midas and a fantasy drafting system for the AAF Dallas ADDYs.

Digital Designer · RealPage, Inc.
January 2014 – October 2014
I executed integrated advertising campaigns, interactive landing pages, promotional videos, and more for a wide range of RealPage products and services.

Interactive Designer · Doodle Dog Advertising
September 2012 – January 2014
I helped small businesses launch their brands by building WordPress sites and designing logos and promotional print materials.

Community Involvement

Board Member · Dallas Society of Visual Communications
June 2014 - Present
The Dallas Society of Visual Communications is a 60-year-old organization that gives creative students and professionals the chance to network and learn from their peers. I started volunteering in 2013 and was asked to join the board in 2014 as Chair of Communications.

Chair · National Student Show + Conference
June 2015 - June 2017
The National Student Show and Conference is the largest volunteer-run non-profit national competition and conference for visual communications students. Held each year in Dallas, Texas, the show annually gives out over $20,000 in prizes and scholarships. In 2015, I joined the team as Co-Chair for the 12th annual NSSC before stepping up to serve as Chair of the 13th annual NSSC.

Nathan Gathright

Contact
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817-213-6846

Education
University of North Texas
Bachelor of Arts (BA),
Advertising
2009 – 2013

Design Skills
UI/UX Design
Interaction Design
Usability Testing
User Research
Wireframing
Prototyping
Flowcharting
UI Animation
Icon Design
Brand Design

Engineering Skills
HTML/CSS
SCSS/Sass
JavaScript
Vue.js
GitHub
WordPress
Ghost CMS
PHP

Tools
Sketch
Abstract
Figma
Invision
Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe After Effects
Keynote
Powerpoint